



PIPPA PARK®



Over 100,000 Copies Sold of the Bestselling AAPI Series!

Relatable Middle Grade Series about Family, Friendship, Girls' Sports, Peer Pressure & Identity

Life is full of great expectations for Korean American Pippa Park. It seems like everyone, from her family to the other kids at school, has a plan for how her life should look.

In book one, *Pippa Park Raises Her Game*, Pippa gets a mysterious basketball scholarship to Lakeview Private, where she jumps at the chance to reinvent herself to fit in with her new classmates. Pippa's carefully built persona is threatened when she begins to receive hateful, anonymous messages via social media. As things spiral, Pippa wonders if she can keep her old and new lives separate, or if she should even try.

In book two, *Pippa Park Crush at First Sight*, Pippa picks up right where she left off . . . trying to balance working at the struggling family laundromat, volunteering for the Korean church pageant, and hosting the perfect party to impress her new friends—while juggling two crushes!

With courage and determination, Pippa faces middle school drama—and her own mistakes—while staying true to her real self.



Pippa Park Raises Her Game (Book #1)

AR Quiz | Lexile 710L | Fountas & Pinnell V
HC ISBN 978-1-944020-26-2 | US \$16.99 | Can \$22.99
PB ISBN 978-1-944020-28-6 | US \$9.99 | Can \$12.99
E ISBN 978-1-944020-27-9 | US \$8.99 | Can \$8.99

Pippa Park Crush at First Sight (Book #2)

AR Quiz | Lexile 730L | Fountas & Pinnell V
HC ISBN 978-1-944020-80-4 | US \$16.99 | Can \$22.99
PB ISBN 978-1-944020-90-3 | US \$9.99 | Can \$12.99
E ISBN 978-1-944020-89-7 | US \$8.99 | Can \$8.99

Both books are available in audio from Tantor Media.

Positive Professional Reviews:

Book 1: Booklist, Foreword Reviews, Publishers Weekly, School Library Connection, School Library Journal

Book 2: Booklist, Kirkus Reviews, School Library Connection, School Library Journal



NEW YouTube Series Supports Multimodal Learning

Scan now to watch Pippa Park come to life in new diary-style video shorts on YouTube!
@PippaParkOfficial



ABOUT ERIN YUN

Erin Yun is the author of the bestselling AAPI middle-grade series, *Pippa Park*. She attended NYU and studied creative writing at Cambridge. She used her personal lens to reimagine *Great Expectations* into *Pippa Park Raises Her Game* and developed a writing workshop for kids on how to create a retelling. Folks can tell she grew up in Texas by how often she says ya'll.

GREAT FOR GIRLS' SPORTS & AAPI COLLECTIONS!

2025 MARKETING CAMPAIGN

AAPI Month (May) & Summer Reading

Publicity & Advertising

- Content Marketing with Online Ads & Articles
- Social Media Campaign & Ads on Facebook, Instagram, Pinterest & YouTube
- Publicity Outreach to Bloggers

Trade Marketing

- B2B Email Campaign to Indie Bookstores & In-Store B&N Kids CRMs with Shelf Talker & Premade Social Content
- Turnkey Event Kit for Tween Book Clubs with Escape Room Game

Library & Educator Marketing

- B2B Email Campaign to In-House List of over 13,000 Librarians & Educators
- Library & Educator Materials: AAPI Guide, Language Arts Guide, Video Series Educator Guide & Escape Room Activity Kit
- Trade Shows Include ALA, EBMA & NCTE
- Advertising via Baker & Taylor, Brodart, Booklist, Follett, Ingram, Publishers Weekly & School Library Journal

Get In Touch!

Email: events@fabledfilms.com

ENDORSEMENTS

Featured in **Book Riot's** lists of **"Modern Middle Grade Reads Like THE BABY-SITTERS CLUB"**

"A nice balancing act between sports action, middle school drama, and the struggles of an underprivileged immigrant family that will **appeal to a wide audience.**" – **Booklist**

"Warm-hearted, feel-good series realistically explores one Korean American girl's middle school experience in a **relatable** way."
– **School Library Journal**

"This is **solid, classic middle school drama** fare that benefits from the interesting ways Pippa's family background is developed." – **Kirkus Reviews**

"Empowering celebration of identity, friendship, and embracing one's roots . . . Yun writes of Korean American family life with **heartwarming, authentic detail.**" – **Publishers Weekly**

★ "This is a **highly engaging and relevant title** for schools that takes up issues of social class, ethnic identity, and the venture of staying true to oneself, which will **support growth in today's tweens.**"
– **School Library Connection (Starred Title)**

"Yun does a **brilliant job incorporating Korean culture and Asian American experiences**, and readers will relate to Pippa's struggles adjusting to life at her new school." – **Common Sense Media**

FREE RESOURCES AT PIPPAPARK.COM

NEW! VIDEO SERIES EDUCATOR GUIDE

Watch on YouTube @PippaParkOfficial

Pippa Park comes to life in diary-style video shorts to get kids excited about reading!

Pair the videos with discussion questions and the *Pippa Park* books to increase comprehension and engagement with the books' themes.

Use our How-to Guide to make Multimodal Learning easy!

COMMON CORE LANGUAGE ARTS GUIDE

By children's literature specialist and retired librarian Pat Scales

This guide contains lessons and activities that are aligned to the Common Core Standards, including classroom discussion questions, curriculum connections, vocabulary, and a comparison to *Great Expectations* by Charles Dickens.

TWEEN ACTIVITY KIT | By the editors of Fabled Films Press

Engage kids in book clubs, classrooms, and libraries with printable Discussion Questions, Creative Writing Activities, Word Games, Crafts, and more.

PLUS: Deluxe Escape Room Activity (Breakout EDU Compatible)

AAPI DISCUSSION GUIDE

By children's publishing editor Erin Siu

This accessible and age-appropriate guide of discussion questions includes sections on Asian American Pacific Islander Experiences, Pippa Park's Personal Lens, Bullying & Microaggressions, and Anti-Racism Resources.

VIRTUAL AUTHOR PROGRAM

By author Erin Yun with children's literature specialist Gillian Engberg

Yun shares her experience reimagining Charles Dickens's *Great Expectations* from the point of view of a Korean American and teaches young writers how they can use their cultural background as writing inspiration as a way to develop authentic characters.

Watch a Preview: bit.ly/YunWorkshop